

## OFFICERS

President ..... Nick Pelham, CVFM, Bath  
 1st Vice President..... Jason Lawrence, Norwich  
 2nd Vice President..... Edward Rossley, Walton  
 3rd Vice President ..... John Craft, Chatham  
 Treasurer..... Jane Luskin, Schaghticoke  
 Executive Secretary..... Russell Marquart, CFE, Elma  
 Past President ..... Scott Christian, Westport

## DIRECTORS

Your members of the Board of Directors  
 and Fairs in each District are:

District 1 Andy Imperati, Rhinebeck - Chatham, Goshen,  
 Grahamsville, Long Island, Middletown,  
 New Paltz, Rhinebeck

District 2 Julia Reynolds, Greenwich - Altamont,  
 Ballston Spa, Cairo, Fonda, Greenwich,  
 Schaghticoke

District 3 Scott Christian, Westport - Gouverneur, Malone,  
 Plattsburgh, Westport

District 4 Bruce Fox, Boonville - Boonville,  
 Frankfort, Lowville, Sandy Creek, Watertown

District 5 Joseph Kolka, Morris - Afton, Brookfield,  
 Cortland, Morris, Norwich, Owego, Walton,  
 Whitney Point

District 6 Richard Freligh, Waterloo - Bath, Horseheads,  
 Penn Yan, Trumansburg, Waterloo, Weedsport

District 7 – Sheila Fitzsimmons, Hemloce - Albion, Avon,  
 Caledonia, Canandaigua, Hemlock, Palmyra,  
 Rush

District 8 Nell Fellows, Little Valley - Angelica, Batavia,  
 Dunkirk, Hamburg, Little Valley, Lockport, Pike

New York State Fair Director  
 Troy Waffner, Syracuse

Associate Directors:  
 Joseph Sofo Jr., Auburn  
 Jeff Lloyd, Utica

## PRESIDENTS

### NEW YORK STATE ASSOCIATION OF COUNTY FAIRS 1888-1943

Col. A.B. Lawrence, Warsaw	Ray Colby, Oswego
A.C. Brundage, Plattsburgh	Elmer Motsford, Plattsburgh
J.H. Durkee, Hudson Falls	William Pearson, Ithaca
W.D. Burliegh, Plattsburgh	Robert Seaman, Jericho
John A. Kloepfer, Hamburg	Irving Wiswall, Ballston Spa
Dr. Anderson Crowforth, Lockport	Albert E. Brown, Batavia
Edward Thompson, Northport	Oscar W. Ehrhorn, Blauvelt
W.J. Greenman, Cortland	Lewis K. Rockerfeller, Chatham
John D. White, Altamont	David Miller, Penn Yan

### NEW YORK STATE ASSOCIATION OF TOWN AGRICULTURAL FAIRS 1915 - 1943

George I. Wilber, Oneonta	Harry G. Horton, Afton
Garry A. Willard, Boonville	Bligh A. Dodds, Gouverneur

### COMBINED SOCIETIES IN 1944 - NEW YORK STATE ASSOCIATION OF AGRICULTURAL FAIRS, INC.

*Bligh A. Dodds, Gouverneur	Howard Maneely, Malone
*Alfred Valentine, Mineola	James A. Slocum, Hemlock
*W. Ray Converse, Palmyra	Jacob Sammons, CFE, Fonda
*J. Victor Faucett, Bath	*Reid Northrup, Altamont
*Edward Hardeman, Elmira	Douglas Cater, Cobleskill
*George Sipprell, Hamburg	Peggy Lipinski, Schaghticoke
*Langley Collier, Cobleskill	Dale M. All, Morris
*Phillip B. Caird, Schaghticoke	Larry Zeliff, Angelica
*Maurice Finnegan, Malone	*Larry Wollert, Dunkirk
*J. Vincent Hartigan, Chatham	*Jerry Thomas, Oswego
*Len Tyler, Norwich	Dr. Marilyn H. Trainor, Boonville
*Robert Turner, Elmira	John K. Anderson, Penn Yan
George Barker, Henrietta	Frances I. Tepper, CFE, Henrietta
*Alex Duffy, Watertown	*Gary Tweedie, Walton
*H. Joseph Pendergast, Cobleskill	Dr. Robert McGuire, Cobleskill
*S. Richard Lloyd, Rhinebeck	*Dr. Harry O'Connor, Lowville
*Robert Hay, Gouverneur	Dick Rowland, CFE, Ballston Spa
*Ben DeYoung, Jr., Hamburg	Dennis Lang, CFE, Hamburg
*Frederick Perras, Plattsburgh	Russell Marquart, CFE, Hamburg
*Stuart T. Rombaugh, Altamont	Mark St. Jacques, CFE, Greenwich
*Newell Wagoner, Boonville	Glenn Gillespie, Plattsburgh
*Philip Mickle, Chatham	Gerry Elthorp, Herkimer
*Kenneth Joslin, Whitney Point	Jessica Underberg, CFE, Hamburg
*Samuel Hamilton, Schaghticoke	*John W. Burr, Lowville
Henry Leworthy, Dunkirk	Robert C. Grems, Boonville
Dr. Garth Murray, Bath	Steven G. Berninger, Chatham
*Gordon Wright, Greenwich	R. Harry Booth, Greenwich
*Harold Woolshlager, Lowville	Robert Simpson, Watertown
*Paul Laing, CFE, Hamburg	Andy Imperati, Rhinebeck
*Thomas Odak, CFE Rhinebeck	Gary Newkirk, CFE, New Paltz
	Scott Christian, Westport

\*Deceased

## Convention Presenting Sponsors:

**Allied Specialty Insurance, Inc.,  
 Amusements of America,  
 Dreamland Amusements,  
 Powers Great American Midways**

**TRADE SHOW**  
 Lilac/Highland Ballrooms  
 Saturday, January 18, 2020  
 11:00 am - 5:00 pm  
 &  
 Sunday, January 19, 2020  
 11:00 am - 4:00 pm

### Gold Plus Sponsors

Allied Specialty Insurance, Inc.  
 Amusements of America  
 Dreamland Amusements,  
 Powers Great American Midways

### Bronze Sponsors

Dutchess County Fair  
 Erie County Fair  
 Fonda Fair  
 Lewis County Fair  
 Variety Attractions, Inc.  
 Visit Rochester

### Contributing Sponsors

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 Herkimer County Fair  
 Oswego County Fair  
 Polar Bear Ice Cream  
 Seneca County Fair  
 The Corner Grill BBQ  
 Zutter Designs

### Acknowledgements

Steuben County Fair  
 The Joseph A. Floreano Riverside  
 Convention Center  
 Rochester Riverside Hotel  
 Hyatt Regency Rochester  
 Fair Publishing House  
 National Ticket Company  
 Upstate Milk

Agents and Promoters Furnishing Showcase Acts  
 Associate Members who support the Convention

The Fairs of New York

## 132nd Annual

# CONVENTION

of

**New York State  
 Association  
 of Agricultural  
 Fairs, Inc.**



2019 Association President



Nick Pelham, CVFM  
 Steuben County Fair  
 Bath, NY

## JOSEPH A. FLOREANO ROCHESTER RIVERSIDE CONVENTION CENTER

Rochester, New York  
 January 17, 18, 19, and 20, 2020

**Convention Presenting Sponsors: Allied Specialty Insurance, Inc., Amusements of America, Dreamland Amusements, Power Great American Midways**

**Friday, January 17, 2020**

**1:00 PM**  
Executive Committee Meeting  
Room 1444,  
Rochester Riverside Hotel

**2:00 – 5:00 PM**  
Registration Open  
Sponsored by: Boxall’s Concessions  
Galleria

**3:00 PM**  
Board of Director’s Meeting  
Aqueduct A/B

**3:00 – 6:00 PM**  
President’s Suite Open  
Room 1444, Rochester Riverside Hotel

**Dinner on your own**

**9:00 PM**  
President’s Reception  
Riverview Ballroom,  
Rochester Riverside Hotel

**Saturday, January 18, 2020**

**7:00 – 9:00 AM**  
Breakfast  
Sponsored by:  
Fonda Fair & Lewis County Fair  
Advanced Ticket Purchase Required  
Grand Ballroom,  
Rochester Riverside Hotel

**7:30**  
Past Presidents Breakfast  
Adjacent to Grand Ballroom  
Riverside Hotel

**7:00 – 11:00 AM**  
Trade Show Set Up  
Lilac/Highland Ballrooms

**8:30 – 12:00 Noon**  
Coffee Break  
Sponsored by: Joseph A. Floreano Rochester  
Riverside Convention Center & Visit Rochester  
Empire Hall South

**8:30 – 4:00 PM**  
Registration Open  
Sponsored by: Boxall’s Concessions  
Galleria

**8:30 – 9:45 AM**  
Opening Ceremonies  
Introductions  
Pledge of Allegiance  
Roll Call  
Memorial Resolution  
Committee Reports  
Ag Awareness  
Parade  
NYS Ag & Markets  
Empire Hall South

**9:45 – 10:45 AM**  
Keynote Speaker – Peterson Farm Brothers  
Take the Initiative – Greg and Nathan Peterson  
Sponsored by: Dutchess County Fair  
Empire Hall South

**11:00 – 12:00**  
District Meetings  
Districts 1 – Andy Imperati  
District 2 – Julia Reynolds  
District 3 - Scott Christian  
District 4 – Bruce Fox  
District 5 – Joseph Kolka  
District 6 – Richard Freligh  
District 7 – Sheila FitzSimmons  
District 8 – Nell Fellows  
Empire Hall South  
Empire Hall South  
Empire Hall South  
Empire Hall South  
Aqueduct A/B  
Aqueduct C/D  
Cascade A/B/C  
Cascade D/E/F

**11:00 – 5:00 PM**  
Trade Show Opens  
Lilac/Highland Ballrooms

**Lunch on your Own  
Available in the Trade Show**

**1:00 – 2:00 PM**  
Breakout Sessions  
1. Peterson Farm Brothers -  
Behind the scenes of the Peterson Farm Brothers  
Greg and Nathan Peterson  
Empire Hall South  
2. NYS Workers Comp  
Q&A with an Advocate for Business – Neil Gilbert  
Cascade A/B/C  
3. I Want To Play Too!  
Supporttime Children with Sensory Challenges  
Sara Stafford  
Cascade D/E/F  
4. Creative Arts – Keeping it Fresh  
Cami Wendel  
Aqueduct A/B

**2:00 – 2:15 PM**  
Refreshment Break  
Sponsored by: Oswego County Fair & The Afton Fair  
East Corridor

**2:15 – 3:15 PM**  
Breakout Sessions  
1. Elevating your harness racing  
program and maximizing your reimbursements  
Kelly Young, NYS Ag & Horse Breeders Development Fund  
Cascade A/B/C  
2. Making Technology Work  
for your Fairgrounds, Monetize your own wireless network –  
Interconnect Wireless (IWC)  
Aqueduct C/D  
3. I Want To Play Too! (Repeat)  
Supporting Children with Sensory Challenges  
Sara Stafford  
Cascade D/E/F  
4. Federal Department of Labor H2B  
Q&A with the Federal Department of Labor -  
Shequeila Birdsong  
Aqueduct A/B

**4:30 PM**  
Trade Show Drawings –  
Otsego County Fair  
Sponsored by: B. Wilson Ent. II & The Corner Grill  
Lilac/Highland Ballrooms

**5:00 – 6:00 PM**  
Young Professionals Initiative (YPI)  
(40 & Younger)  
Hosted by: TBD

**5:00 – 7:00**  
Buffet Dinner  
Advance Ticket Required  
Grand Ballroom, Rochester Riverside Hotel

**7:30 PM**  
Past President’s Reception  
Sponsored by: The Joseph A. Floreano  
Rochester Riverside Convention Center & Visit Rochester  
Empire Hall South

**8:00 PM**  
Scholarship Auction  
Sponsored by: Automated Cash Technologies & Seneca County Fair  
Empire Hall South

**9:00 PM – Midnight**  
President’s Suite Open  
Room 1444, Rochester Riverside Hotel

**Sunday, January 19, 2020**

**7:00 – 9:00 AM**  
Breakfast  
Sponsored by: Variety Attractions, Inc,  
Advanced Ticket Purchase Required  
Grand Ballroom, Rochester Riverside Hotel

**9:00 – 4:00 PM**  
Registration Open  
Sponsored by: Boxall’s Concessions  
Galleria

**9:00 – 9:45 AM**  
General Session  
Roll Call  
Reports  
IAFE  
OABA  
Committee Reports  
Public Policy  
Scholarship  
Empire Hall South

**9:45 – 10:45 AM**  
Keynote Speaker – (Connecting Communities)  
Sheila Marshman  
Empire Hall South

**10:45 – 11:15 AM**  
Coffee Break  
Sponsored by: Erie County Fair  
East Corridor

**11:00 AM – 12:00 PM**  
Breakout Sessions  
1. “Who’s On First?”  
A discussion about your Fair’s mission and  
relationship with Cooperative Extension  
Jenny Lang, Jaimie Churchill & Tara Kleinhans, CCE Ulster County  
Empire Hall South  
2. Attracting Youth  
Sheila Marshman, Christina Grippin – Intern, Altamont Fair  
Aqueduct A/B  
3. Science, Technology, Engineering & Mathematics  
Why integrate STEM into the Fairs?  
Erie County Fair  
Cascade D/E/F  
4. NYSSAF Scholarships “101”  
John Craft  
Aqueduct C/D

**11:00 AM – 4:00 PM**  
Trade Show Opens  
Lilac/Highland Ballrooms

**Lunch on Your Own  
Available in the Trade Show**

**12:00 PM**  
NYSSA General Meeting  
Riverview Ballroom

**1:00 – 2:00 PM**  
AG. TRIVIA – Martha Bush  
Aqueduct C/D

**1:00 – 2:00 PM**  
Breakout Sessions  
1. Guest Relations Presentation and Q & A  
Maria Lucero, Erie County Fair  
Cascade D/E/F  
2. YPI - What’s new with the YPI  
open to all – Jenn Flinton, Saratoga County Fair  
Aqueduct A/B  
3. NY Farm Bureau – Renee St. Jacques  
Cascade A/B/C

**2:00 PM – 2:30 PM**  
Refreshment Break  
Sponsored by: Oswego County Fair & Herkimer County Fair  
East Corridor

**2:45 PM**  
The Little Red Wagon Parade  
Lilac/Highland Ballrooms

**3:30 PM**  
Trade Show Drawings –  
Otsego County Fair  
Sponsored by: B. Wilson Ent. II & The Corner Grill  
Lilac/Highland Ballrooms

**5:45 PM**  
Attitude Adjustment  
Empire Hall South

**6:30 PM**  
Banquet & Showcases  
Empire Hall South

**9:00 PM – Midnight**  
NYS Showpeoples Party  
Riverview Ballroom, Radisson

**Monday, January 20, 2020**

**8:00 – 9:30 AM**  
Complimentary Continental Breakfast  
Sponsored by: Steuben County Fair  
Grand Ballroom,  
Rochester Riverside Hotel

**9:00 – 9:30AM**  
Coffee Break & Refreshments  
Empire Hall South

**9:30 AM**  
Final Business Meeting  
Roll Call  
Executive Secretary Report  
Treasurer’s Report  
Committee Reports  
Audit Committee Chairperson  
Time & Place  
Old Business  
New Business  
Nomination Committee – Robert Simpson, Chairperson  
Election of Officers & Introduction  
Presentation to Past President - Nick Pelham, CVFM  
50/50 Raffle Drawing - Pauline Bunce Chairperson  
Door Prizes  
Adjournment  
Empire Hall South

**Farewell & Thanks  
Approximately 11:00 AM or  
immediately following the meeting.**

New Officers and Directors Photographs,  
Orientation and Brunch  
Cascade Rooms

**Program Subject to Change**